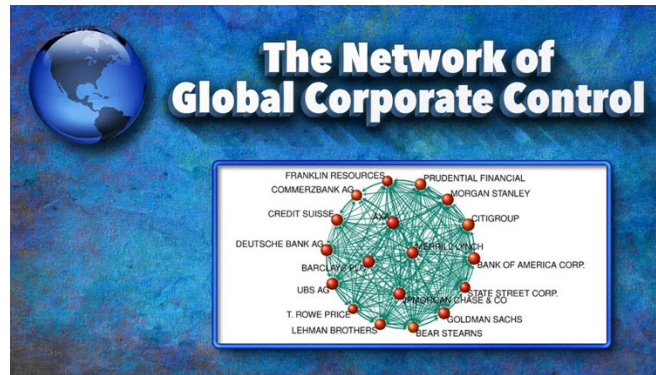
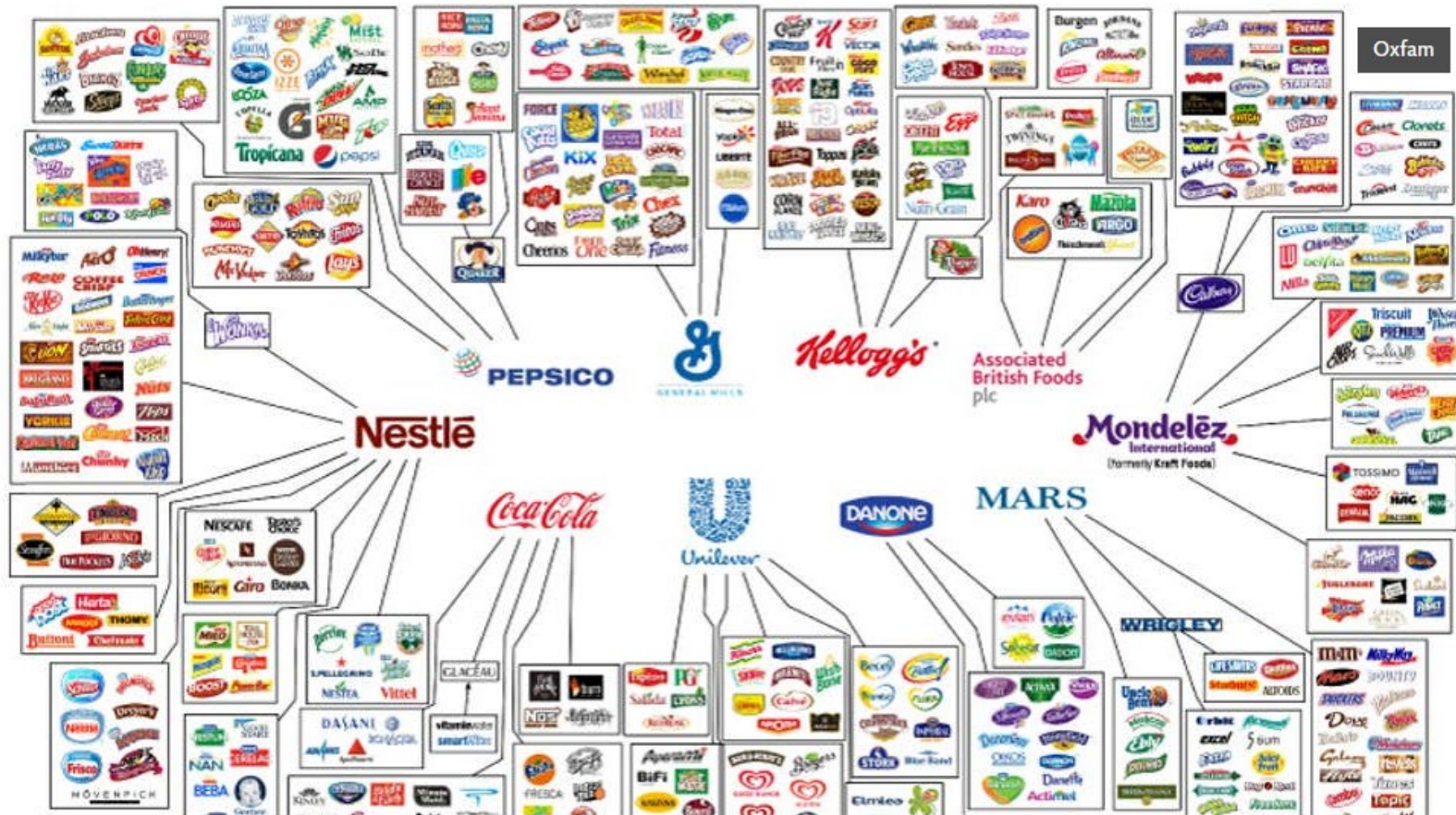


# The Network of Global Corporate Control, and Its Power Over Major Economic Systems



no. 9



# THESE 10 COMPANIES CONTROL EVERYTHING YOU BUY



- <https://capitaloneshopping.com/blog/11-companies-that-own-everything-904b28425120>
- <https://profitablenews.com/the-four-surprising-companies-that-control-everything/>
- <https://www.lifesitenews.com/opinion/five-big-companies-control-most-of-the-mainstream-media.-can-they-be-trusted>
- What is the big issue?  
<https://www.frugl.com.au/the-sooner-you-know-that-only-10-companies-control-everything-you-buy-the-better/>

- <https://www.businessinsider.com/10-companies-control-food-industry-2017-3?r=AU&IR=T#:~:text=1%20Kellogg%27s.%202%20Associated%20British%20Foods.%203%20General,7%20Coca-Cola.%208%20Unilever.%209%20PepsiCo.%2010%20Nestl%C3%A9.>

- **Centrality in the Global Network:** [Centrality in the global network of corporate control.pdf](#)

# Global Corporate Control

Research has identified a group of around 150 corporations, financial entities, and major banks that control the flow of money into and from a wide range of global corporations.

This network effectively controls a serious amount of global trade in many major industries including water, food & beverages, chemicals, and pharmaceuticals.

This issue affects almost everyone and it needs to be examined for what it is, its global affect, and potential or inevitable consequences.

- [Global Control.pdf](#)
- [The Network of Global Corporate Control.pdf](#)
- network of Global Corporate Control: <https://www.occupy.com/article/welcome-network-global-corporate-control#sthash.VOEoHV4k.dpbs>
- World Bank Whistleblower Reveals How the Global Elite Rules the World: <https://www.globalresearch.ca/world-bank-whistleblower-reveals-how-the-global-elite-rule-the-world/5353130>
- YouTube link: [The Network of Global Corporate Control - Take Stock.mp4](#)
- Bankers Rule the World: “The Network of Global Corporate Control <https://www.globalresearch.ca/bankers-rule-the-world-the-network-of-global-corporate-control/28235>

Discover  
More

## Network of global corporate control

- <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0025995>
- <http://jwsr.pitt.edu/ojs/index.php/jwsr/article/view/257>
- <http://journals.plos.org/plosone/article/file?id=10.1371/journal.pone.0025995.s001&type=supplementary>
- <https://arxiv.org/pdf/1107.5728.pdf>
- <http://www.independent.co.uk/life-style/companies-control-everything-you-buy-kelloggs-nestle-unilever-a7666731.html>
- <http://www.businessinsider.com/10-companies-control-the-food-industry-2016-9/?r=AU&IR=T>
- <https://www.youtube.com/watch?v=nSLc4BcBm0w>
- <https://www.youtube.com/watch?v=Cb2qGVqCjPI&list=PLD2BB4B4FF8D6F010>
- [Centrality in the global network of corporate control.pdf](#)

# Digital Banking

***A digital bank represents a virtual process that includes online banking and beyond.***

As an end-to-end platform, digital banking must encompass the front end that consumers see, the back end that bankers see through their servers and admin control panels and the middleware that connects these nodes.

Ultimately, a digital bank should facilitate all functional levels of banking on all service delivery platforms. In other words, it should have all the same functions as a head office, branch office, online service, bank cards, ATM and point of sale machines.

- **What Is Digital Banking?**  
<https://www.techfunnel.com/fintech/digital-banking/>
- **Digital Banking:** [https://en.wikipedia.org/wiki/Digital\\_banking](https://en.wikipedia.org/wiki/Digital_banking)
- **What is Digital Banking?:**  
<https://www.ventureskies.com/blog/digital-banking>
- **The Future of Digital Banking: Banking in 2030:**  
<https://home.kpmg/au/en/home/insights/2019/07/future-of-digital-banking-in-2030.html>
- **The Future of Digital Banking PDF:** <future-of-digital-banking-in-2030-cba.pdf>

# Digital Banking

The reason digital banking is more than just a mobile or online platform is that it includes middleware solutions.

Middleware is software that bridges operating systems or databases with other applications. Financial industry departments such as risk management, product development and marketing must also be included in the middle and back end to truly be considered a complete digital bank.

Financial institutions must be at the forefront of the latest technology to ensure security and compliance with government regulations.

# Digital Banking Platform

A digital banking platform enables banks to bring together new and existing processes as a means of offering the innovative digital products and services that are critical to retaining and attracting customers in an increasingly competitive market.

A digital banking platform with a three-layer architecture is the most effective way to build a future-proof digital bank. It is more than just focusing on what the customers see. You need a platform that digitizes the front, mid and back layers — or as we describe them the presentation layer, the client and orchestration layer, and the product layer.

# Digital Banking Platform

Supporting open, unified and multichannel integration is an essential function because it enables you to focus synergies across all channels.

Digital banking platforms need to provide a first-class customer experience by letting customers manage their personal details, 24/7. A future-proof platform should also be capable of managing, visualizing, and logging your banking processes and handling customer onboarding, product or service maintenance, and compliance — all in one place.



# Digital Banking Platform

*A three-layer architecture splits client and product data to enable customer intimacy:*

1. A thin presentation layer of information for customers (and for employees who also use the system)
2. A client and orchestration layer focused on handling all client-related processes and information that orchestrates between the presentation layer, the back-end and the fintech ecosystem
3. A product layer focused on handling products and transactions, ideally containing no client information.

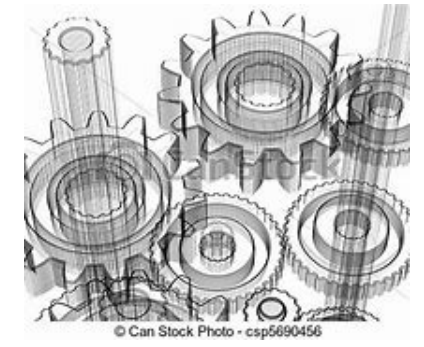
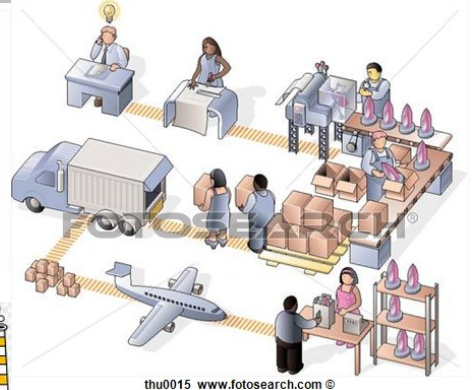
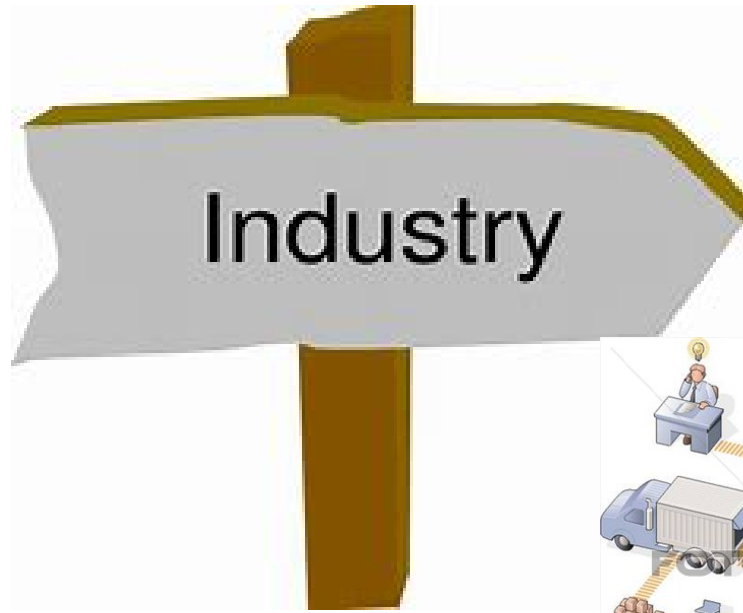
- Digital Banking Platform: <https://www.fivedegrees.com/digital-banking/digital-banking-platforms>
- The Definitive Guide to Digital Banking Platforms: <https://dataconomy.com/2017/03/choosing-digital-banking-platform/>
- Digital Platforms Are Eating Banking: <https://www.forbes.com/sites/ronshevliv/2019/07/15/digital-platforms-are-eating-banking/#24bff2e353cb>
- [Road 2 Roota](#)

# ACTIVITY

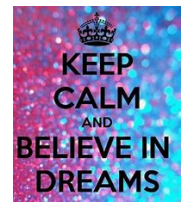
Value Creation  
Leadership

## Thinking about your Industry:

1. Discuss the implication of increasing Global Control in the industry.
2. Describe Value implications of increasing Global Control of industry.
3. Describe Value implications to your industry of Digital Banking.
4. Describe Future Value of the industry.



Think  
Discuss  
First in groups  
Then, an open forum



# Activity

## Thinking about your organisation:

1. **Describe** Digital Banking. If none, Why?
2. **Where** could Digital Banking add Value in the organisation?
3. **How** can Digital Banking be facilitated?
4. **Describe** and **discuss** What Value Digital Banking could contribute
5. **What** are the Barriers?
6. **How** can the Barriers be overcome?



Value Creation  
Leadership



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Think  
Discuss  
First in groups  
Then, an open forum

