

MS4053: Understanding and Managing Behaviour in Organisations

Assignment 2 (70% weighting)

The task:

Write an ESSAY of 2500 words (+/- 10%) excluding bibliography on the following topic:

Choose one type of contemporary organisational change (such as the growth of homeworking, knowledge work or gig/platform work) and evaluate some of the key ways in which this change is affecting behaviour within organisations. In doing so, use at least two broad topics covered in the course (such as leadership, organisational culture, power/politics, groups/teams etc.).

You have a free choice regarding both the type of change you focus on, as well as the issues/topics that you focus on.

Important points to note:

- Your essay should adopt a conventional essay structure i.e.: introduction, main body of essay and discussion followed by conclusion.
- Your essay should begin by describing the type of organisational change being examined, and its key characteristics, before considering the focal challenges.
- You must indicate the wordcount on your essay.
- Please use the Harvard internal citation style. For example, (Ehsani, 2010, p.135).
- In addition to the textbook and the lecture materials there are a wide range of resources available on MyAberdeen related to the topic. However, you are strongly recommended to use other resources which would help you further develop a convincing and strong argument.

Submission:

The due date for your assessment is: **2nd December 2021 at 12:00 pm.**

The submission is via Safe Assign and you are required to include your student ID on the coversheet of your assessment.

Questions:

In the spirit of transparency and equity, queries about the assessment will not be answered by email. Instead, all queries should be posted in the FAQ discussion board which is specifically allocated for this assessment, and will be answered by the teaching team on the discussion board so they are accessible

to all and everyone can benefit from them. The deadline for posting queries is 24th November, at 23:59. Queries posted after this time, will not be answered.

Assessment Rubric

KEY: Does not meet expectations - 8 or less: Meets expectations = 9 – 17: Exceeds expectations = 18 or more.

Programme Learning Objective 2.1 Students will work individually and in teams with other students.

Trait	Does not meet expectations	Meets expectations	Exceeds expectations	Grade
Reflect on type, validity and accuracy of knowledge individually or in a team.	Limited critical reflection on type, validity and accuracy of knowledge individually or in a team.	Some critical reflection on type, validity and accuracy of knowledge individually or in a team.	Detailed critical reflection on type, validity and accuracy of knowledge individually or in a team.	
Differentiate between theoretical and practical knowledge individually or in a team.	Limited differentiation between theoretical and practical knowledge individually or in a team.	Some differentiation between theoretical and practical knowledge individually or in a team.	Detailed differentiation between theoretical and practical knowledge individually or in a team.	
Reflect on ways of knowing in business management individually or in a team.	Limited reflection on ways of knowing in business management individually or in a team.	Some reflection on ways of knowing in business management individually or in a team.	Detailed reflection on ways of knowing in business management individually or in a team.	

Programme Learning Objective 4.1 Students will understand the business environment, and change.

Trait	Does not meet expectations	Meets expectations	Exceeds expectations	Grade
Understanding the business environment.	Limited understanding the business environment.	Some understanding the business environment.	Detailed understanding the business environment.	
Understanding of managing change and formulation of strategy.	Limited understanding of managing change and formulation of strategy.	Some understanding of managing change and formulation of strategy.	Detailed understanding of managing change and formulation of strategy.	

Programme Learning Objective 5.3 reflect on knowledge of management concepts/models/theories and produce extensive writing that shows how they have developed their understanding

Trait	Does not meet expectations	Meets expectations	Exceeds expectations	Grade
Ability to write cogently and at length.	Limited ability to write cogently and at length.	Some ability to write cogently and at length.	Detailed ability to write cogently and at length.	
Ability to demonstrate depth of understanding	Limited ability to demonstrate depth of understanding	Some ability to demonstrate depth of understanding	Detailed ability to demonstrate depth of understanding	
Ability to use technical language.	Limited ability to use technical language.	Some ability to use technical language.	Demonstrable ability to use technical language.	