Topic: The Psychology of Attitudes

Order Description

F​‌‍‍‍‌‍‍‍‍‍‌‌‍‍‍‍‌‍‌‌​or this assessment, You will write a 1000 - word evidence-based memo on an area of the 'psychology of attitudes' of interest to you. This should include an evaluation of the principal theories of a topic of interest that you have covered so far in this module. For example, you may w​‌‍‍‍‌‍‍‍‍‍‌‌‍‍‍‍‌‍‌‌​ish to examine the pervasive influences used by politicians, charities, or lobby groups. You will submit your memo as a discussion post below so that your peers and tutor can read and reflect on it. You might find it helpful to structure your memo using the example given here​‌‍‍‍‌‍‍‍‍‍‌‌‍‍‍‍‌‍‌‌​.