



## Advanced Business Ethics - Assignment 2: Analysis Paper

If you have a Study.com College Accelerator membership and are seeking college credit for this course, you must submit an essay and pass the proctored final exam. You must submit your essay before registering for the final. Below you will find prompts and instructions for submitting your essay.

### About this Assignment

As you learned in this course, Corporate Social Responsibility is a part of the study of business ethics because CSR is an integral part of an organization's obligations to society. In an APA formatted **1200 - 1500** words double-spaced paper (excluding cover and reference pages), analyze the impact of corporate social responsibility (CSR) on contemporary organizations.

### Essay Prompts

Students will write a paper that analyzes the impact of corporate social responsibility on contemporary organizations. A minimum of five sources should be included.

1. Explain the concept of corporate social responsibility (CSR) and how it differs from business ethics.
2. Propose the benefits of effective CSR. For example, does effective CSR boost the bottom line? If so, why? Does an effective CSR program impact attracting talent to the organization? Can CSR attract investors?
3. Contrast those benefits with any drawbacks to CSR. For example, how do organizations balance shareholder and stockholder interest? What are the costs of creating and maintaining a CSR program?
4. Identify the role of organizational values in CSR.
5. Now that you have looked at the pros and cons of CSR and the role of organizational values, add the dimension of globalization and analyze the overall impact of CSR on contemporary organizations. What do organizations need to consider in terms of international ethics? What are the cultural dimensions relevant to CSR?

### Rubric

Category	Unacceptable (0-1)	Needs Improvement (2-3)	Good (4)	Excellent (5)	Total Possible Points
----------	--------------------	-------------------------	----------	---------------	-----------------------

Thesis (x1)	Thesis is missing; no central cohesive argument	Thesis lacks clarity, depth, and is not well-developed	Thesis adequately states the student's argument	Thesis clearly & logically states the student's argument	5
Defining CSR and Business Ethics (x1)	Does not define CSR and/or business ethics	Briefly defines CSR and business ethics	Defines CSR and business ethics; uses comparison and contrast	Clearly defines CSR and business ethics; successfully differentiates the concepts by comparing and contrasting with examples	5
Structure (x2)	Structure is illogical or significantly hinders understanding	Arguments are difficult to identify; ideas are disjointed	Evidence is provided & is relevant to the thesis; transitions and connections are clear	Arguments are well integrated; ideas flow logically; main points are identifiable	10
Analysis (x3)	No examples are used to support benefits of CSR; no contrast with drawbacks of CSR; analysis is missing or incorrect	Few or weak examples are given to support main points of benefits of CSR or drawbacks; lack of analysis of impact of CSR on an organization	Examples are given and analyzed to support benefits and drawbacks of CSR; offers brief analysis of the impact of CSR on the organization	Main benefits and drawbacks of CSR are clearly explained and points are supported with evidence; includes original analysis and discusses the impact of CSR in a global economy	15
Role of Organizational Values in CSR (x2)	Does not identify role of organizational values in CSR	Briefly identifies role of organizational values in CSR; lacks specificity	Identifies role of organizational values in CSR and offers examples	Clearly identifies the role of organizational values in CSR; offers pertinent examples	10

Mechanics (x1)	Incorrect spelling, punctuation, capitalization, and use of standard English grammar hinders understanding; citations contain major errors in APA formatting	Several instances of incorrect spelling, punctuation, capitalization, and usage of standard English grammar; citations do not correctly follow APA formatting	Few instances of incorrect spelling, punctuation, capitalization, and usage of standard English grammar; citations generally follow APA formatting	No or very few instances of incorrect spelling, punctuation, capitalization, and usage of standard English grammar; citations follow correct APA formatting	5
Total Points					50

## Using Sources

You may refer to the course material for supporting evidence, but you must also use **at least five credible, outside sources** and cite them using APA format. Please include at least two sources from scholarly peer-reviewed journals. If you use any Study.com lessons as sources, please also cite them in APA (including the lesson title and instructor's name).

Scholarly journals, such as Business Ethics or the Journal of Business Ethics, are examples of peer-reviewed journals. You may use JSTOR, Google Scholar, and Social Science Research Network to find articles from these or other journals. Secondary sources may also come from reputable websites with .gov, .edu, or .org in the domain. (Wikipedia is not a reputable source, though the sources listed in Wikipedia articles may be acceptable.)

If you're unsure about how to use APA format to cite your sources, please see the following lessons:

- What is APA Format? Definition & Style
- How To Format APA Citations

## Before You Submit

When you are done writing your essay, we suggest taking some time to check for any errors or to add some final touches. We also suggest that you use online plagiarism checkers such as PlagScan or DupliChecker to make sure that your essay is not too similar to any existing materials. Plagiarized submissions will NOT be graded.

## How to Submit Your Papers

When you are ready to submit your written papers, **please fill out the submission form and attach your case studies as Microsoft Word, PDF, or Text documents**. After turning in your case studies, you may go ahead and take the proctored final exam. You do not need to wait for your

written response to be graded. You should receive your essay grade within one week.

If you are not satisfied with the score you receive on your papers, you may revise or rewrite your papers and resubmit them for grading using the same submission form above. Keep in mind that the grade you receive on your papers is only a portion of your overall grade for the course, and you are free to retake the proctored final exam as well if you choose. Please see the course syllabus for a more detailed breakdown of the grading policy.