

MGT731 Rubric for Task 2

Graduate Qualities/ Criteria	HD	DN	CR	PS	FL
Develop and articulate advanced arguments which are informed and grounded to arrive at insights into an area of interest.	<p>Advanced and Exceptional Advanced understanding of the current practice and theory. Thoughtful selection and integration of compelling content from academic and credible sources to convey a strong, consistent and persuasive argument. Provides strong and evidence-based analyses (well justified) relevant to the topic, criteria and context. The analyses use critical analysis and effective application of a variety of relevant theories. Arguments developed are exceptionally framed, justified and use examples to comprehensively and effectively articulate the relationships between theory and practice. All aspects of this criteria are addressed exceptional well. New ideas are extrapolated from the existing theoretical frameworks. Demonstrates a balanced and comprehensive knowledge of core concepts evidenced through a rigorous level of analysis. Articulates focused, sustained, well-informed and grounded arguments that provide significant insight into an area of interest.</p>	<p>Justified Convincing connections effectively explained and well justified based on up-to-date and credible facts and theories to demonstrate extended knowledge of the topic and context. Offers a consistent, well-explained argument relevant to the topic, context and criteria. Content is well addressed, and justification well applied using a range of relevant theories and course related content. Arguments developed are very well framed, justified and use examples to effectively articulate the relationships between theory and practice, integrated with the course related content to highlight the links between theory and practice. All aspects of this criteria are very well addressed. Demonstrates a balanced and strong knowledge of core concepts characterized by sound analysis. Articulates focused, well-informed and grounded arguments that provide clear insight into an area of interest.</p>	<p>Credible Connects relevant literature to demonstrate evidence of a good understanding of the relevant topics and content. Uses academic and credible sources to support a compelling and consistent argument, highlighting the significance of theory to the topic. The analyses are applied to support by relevant theories. Arguments developed are well framed, justified and use examples to articulate the links between theory and practice, integrated with the course related content. All aspects of this criteria are addressed. Demonstrates knowledge of core concepts based on sound analysis. Articulates arguments that are well informed and grounded to provide valid insight into an area of interest.</p>	<p>Relevant Includes a collection of relevant literature, both academic and credible, relevant to the topic. Uses relevant sources to develop and explore ideas and offer some justification to a simplistic and consistent argument. Ideas are described and the submissions is overall, descriptive rather than analytical in nature. Correctly describes the significance of the focal topics and provides some a relevant analysis. The content is linked to relevant theories and practice. All aspects of the criteria are attempted. Demonstrates limited knowledge of core concepts based on limited analysis. Arguments could be better articulated and lead to more relevant insights into an area of interest. Arguments are not always well informed or grounded.</p>	<p>Inaccurate and Ineffective Inappropriate selection and ineffective use of literature that does not support or develop a convincing or valid discussion. Minimal or no development of an arguments relevant to the focal topic. Limited or no evidence, description or analysis. Inaccurately or not linked to relevant theories or course content. Submission demonstrates limited understanding of the requirements to the task and /or of the course content. Demonstrates little, if any knowledge of the core concepts evidenced by very limited analysis. Arguments are not well articulated, few and not well-informed or grounded and lead to limited insight into an area of interest.</p>
Develop recommendations to ensure the sustainability of the suggested initiatives as well as suggestions to improve the entrepreneurial climate within an organisation/team.	<p>Systematic and skilful Outstanding. Application of discipline knowledge to analyse and effectively argue using skilful methods to analyse corporate entrepreneurship and innovation for the focal organisation. Facts, figures, data and information are exceptionally well organised and systematically interpreted based on an in-depth critical analysis. Analysis reveals insightful patterns, differences, or similarities related to topic. Recommendations are relevant, insightful, well developed and explained. Clear and skilfully argued recommendations are presented and offer clear links regarding the sustainability of the suggested initiatives, their ranking as well as suggestions to improve the entrepreneurial climate within an organisation/team. Introduction of new ideas emerging from a clear understanding of the course content and current industry issues.</p>	<p>Thorough Application of discipline specific knowledge to analyse the chosen organisation example and related to innovation, business models, and entrepreneurship. Analyses of facts, figures and data reveals important patterns, differences, and/or similarities within the discussion. Relationships drawn between the information/data are thorough, relevant and effectively articulated. Analyses are supported and justified to generate a clear discussion. Thoroughly and thoughtfully argued recommendations are presented. Recommendations articulate links to outline the sustainability of the suggested initiatives. Ranking is clear and logical. Suggestions to improve the entrepreneurial climate within an organisation/team are well developed and discussed. Ideas emerging from a clear understanding of the course content and current industry issues.</p>	<p>Effective Recommendations offer some links relevant to the topic that include sustainability as related to the suggested initiatives. Ranking is logical. Suggestions outlined to improve the entrepreneurial climate within an organisation/team. Ideas emerging from a sound understanding of the course content and current industry issues. Inclusion and some application of discipline specific knowledge to analyse the facts, figures and data. The developed argument is appropriate and related to innovation, business models, and entrepreneurship. Some clear evidence of patterns/links to support analysis presented in a discussion derived from several relevant sources.</p>	<p>Descriptive Inclusion of discipline knowledge to analyse and address the criteria (descriptive rather than analytical). Facts, figures, information and data are described. Connections between some of the information provided and what they may mean to the sustainability as related to the suggested initiatives and improvement to the entrepreneurial climate within an organisation/team are identified (but not well discussed). The content presented is appropriate and related to innovation, business models, and entrepreneurship.</p>	<p>Simplistic and Ineffective Minimal to no application of discipline knowledge provided. Conducts a basic review and ranking process, with limited analysis or description related to the criteria. Content is not organised and/or unrelated to topic. Limited /no connection to the topic or criteria. Content demonstrates limited understanding of the course content and current industry issues. Overall, the submission is not appropriate nor related to innovation, business models, and entrepreneurship.</p>
Demonstrate critical and creative thinking to identify and solve business problems and arrive at innovative solutions.	<p>Systematic and skilful A systematic discussion supported by critical and creative thinking based on facts derived and synthesised from multiple sources. Skilfully applied and creatively presented in a report format appropriate to the 'industry' audience. Exemplary demonstration of problem-solving using analytical processes in a skilful and systematic manner. Decision-making processes and potential cognitive biases are considered and very well-argued. Identify and critically analyse multiple pertinent issues in the relevant business context. Critically analysed using broad examination of discipline specific sources and credible literature. Highly effective use of creative, reflective and critical thinking to develop, evaluate and justify innovative solutions to business problems. Highly effective, well-developed, consistent presentation in an appropriate format, clearly directed at an industry audience.</p>	<p>Balanced Clear, well-thought out and expressed problem-solving using analytical processes in a systematic manner. Decision-making processes and viewpoints are considered and well-articulated. Identified and critically analysed content offered that examines pertinent issues in the relevant business context. Critically analyse discipline specific data sources. Clear utilisation of relevant creative, reflective and critical thinking to develop, evaluate and justify innovative solutions to business problems. Strong, relevant, consistent argument developed. Creatively applied to present a thorough report in a format appropriate to the 'industry' audience.</p>	<p>Organised Organised and appropriately expressed problem-solving using analytical processes. Decision-making processes are considered and described. Identify and offer a solid attempt to critically analyse pertinent issues in the relevant business context. Inclusion of relevant creative, reflective and critical thinking to develop, evaluate and justify innovative solutions to business problems. Relevant, consistent argument presented. Creatively applied to present a report suitable to the 'industry' audience.</p>	<p>Conventional Creatively attempted in a suitable report. Greater consideration of the intended audience required. Conventional approach with basic expression and demonstration of problem-solving skills. Decision-making processes are described (rather than applied). Identify, analyse and describe pertinent issues in the relevant business context. Inclusion of discipline specific data sources. Inclusion of relevant creative, reflective and critical thinking in an attempt to evaluate and justify possible solutions to business problems. A consistent argument attempted.</p>	<p>Undeveloped Minimal attempt to express problem-solving and decision-making processes. Limited identification, analysis or description of issues in the relevant business context. Little to no inclusion of discipline specific data sources or relevant creative, reflective and critical thinking to evaluate and justify innovative solutions to business problems. Poorly developed argument presented. Report unsuitable to the intended audience.</p>

<p>Developing relevant organisation and structure in a written content (written communication)</p>	<p>Meticulous and Scholarly Superior writing with exemplary and purposeful language and grammar resulting in effective articulation with meticulous attention to detail and expression. Sentence length, structure and complexity are varied with minimal errors that do not interfere with meaning and comprehension (and pay clear attention to the format required). Advanced techniques that add to the flow and ease of understanding. Referencing is accurate, complete and applied to add depth. Accurate and appropriate choices that are well explained. All aspects of this criteria are exceptionally well addressed. Ideas flow in a logical, well-ordered, clear and coherent manner. Clear and articulate transition statements are used to link ideas. Presents highly professional work that is clearly expressed, grammatically correct with only very minimal spelling and/or punctuation errors. Consistently uses highly appropriate discipline-based vocabulary.</p>	<p>Competent and Accurate Highly competent and accurate expression of written communication. The submission provides clear evidence of purposeful language and grammar demonstrating clear competency through accurate articulation/expression. Sentence structures (including dot points and text box information) are appropriate to the required format. Some minor grammatical discrepancies that do not interfere with meaning or comprehension. Accurate and appropriate choices of written communication that are well applied. Application of chosen referencing used to support credibility are accurately presented. Sources of information are accurately integrated into the writing (in-text referencing). Ideas flow in a logical, well-ordered and clear manner. Transition statements are competently used to link ideas. Presents work of a professional standard with minimal grammatical, English expression, spelling and punctuation errors. Consistently uses appropriate discipline-based vocabulary.</p>	<p>Satisfactory The submission provides evidence of appropriate language and grammatical choices for satisfactory articulation/expression but contains some sporadic linguistic errors (for example infrequent and/or inconsistent errors in spelling, capitalisation and punctuation). Errors do not, however, impede meaning and comprehension. Sources of information/images/tables/figures are cited clearly and accurately in chosen referencing format. Appropriate choices that are applied. Some application of chosen referencing. Sources of information are accurately integrated into writing and cited. Ideas are mostly presented in a logical and well-ordered manner. Transition statements are generally used to link ideas, however, could be refined. Presents competent work that is mostly free of grammatical, English expression, spelling and punctuation errors. Uses appropriate discipline-based vocabulary.</p>	<p>Adequate Adequate use of grammatical rules: sentence structure, phrases and clauses are simple but correct. Minimum standards are applied. Correct and complete referencing and labelling of information, tables, images or figures. Appropriate choices are satisfactorily described. Sources of information are accurately integrated into writing. Ideas are presented but could be more logically structured. Transition statements to link ideas are limited. Work is adequately presented, however there are some grammatical, English expression, spelling and punctuation errors. At times uses vocabulary that is not discipline appropriate.</p>	<p>Unethical/Inaccurate Frequent errors in grammar, spelling, capitalisation and punctuation. Textual information is fragmented and/or incomplete and this interrupts flow, comprehension and meaning. Grammar errors impede linguistic performance. Errors in referencing and/or unreferenced statements indicated poor evidence of information sourcing and citation. Little if any coherent structure to the document. Lacks transition statements to link ideas. Presents work with grammatical, spelling, punctuation and/or English expression errors that interfere with meaning. Non or inconsistent use of discipline-based vocabulary.</p>
<p>Advanced accuracy and presentation of written work including English expression, discipline-based vocabulary, grammar, spelling, and punctuation.</p>	<p>Presents highly professional work that is clearly expressed, grammatically correct with only very minimal spelling and/or punctuation errors. Consistently uses highly appropriate discipline-based vocabulary.</p>	<p>Presents work of a professional standard with minimal grammatical, English expression, spelling and punctuation errors. Consistently uses appropriate discipline-based vocabulary.</p>	<p>Presents competent work that is mostly free of grammatical, English expression, spelling and punctuation errors. Uses appropriate discipline-based vocabulary.</p>	<p>Work is adequately presented, however there are some grammatical, English expression, spelling and punctuation errors. At times uses vocabulary that is not discipline appropriate.</p>	<p>Presents work with grammatical, spelling, punctuation and/or English expression errors that interfere with meaning. Non or inconsistent use of discipline-based vocabulary.</p>
<p>Advanced referencing of sources of information used within the body of the document and in a reference list using Harvard referencing style.</p>	<p>Comprehensively and accurately cites highly relevant sources of information within the body of document and provides a comprehensive and correctly formatted list of all references cited in Harvard Referencing style.</p>	<p>Correctly cites relevant sources of information within the body of document and provides a correctly formatted list of all references cited in Harvard Referencing style.</p>	<p>Cites multiple sources of information within the body of document and provides a list of all references using an appropriate academic convention.</p>	<p>Cites some sources of information within the body of document and provides a list of references.</p>	<p>Inconsistently or incorrectly cites an inadequate number of references within the body of the document and/or at the end of the report.</p>