TOPIC; MGT599 Strategic management

Description

Please follow all directions. SLP 1 will be 3 pages, Module 2 will be 7 pages, and module 2 SLP will be 3 pages. Instructions are provided.  I add Pepsico will be used to assist with SLP 1. The company I want to compare Pepsico with is Amazon.  Module 2 Background information can be used to assist with module 2.