# MGB225 Marking Criteria for Assessment 1: Research Report (Weight 40%)

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| **Criteria**  **(Weight of total mark)** | **High Distinction (7) (85%+)** | **Distinction (6)**  **(75-84%)** | **Credit (5)**  **(65-74%)** | **Pass (4)**  **(50-64%)** | **Fail (less than 4)**  **(0-49%)** |
| KS1.1 Demonstrate and apply integrated discipline (including technical) knowledge across the broad field of business with depth in one or more core business disciplines | | | | | |
| **Identification of cultural and communication problems/issues**  (15 marks) | Identifies and categorises 5 cultural and communication problems/issues demonstrating excellent understanding through reference to relevant literature | Identifies and categorises 4 cultural and communication problems/issues demonstrating good understanding through reference to relevant literature | Identifies 3 cultural and communication problems/issues demonstrating some understanding through reference to some relevant literature | Identifies 2 cultural and communication problems/issues with only limited reference to relevant literature. | Does not identify cultural and communication problems/issues OR identification is irrelevant |
| HO2.1 Investigate real world business issues and situations through the effective analysis, evaluation and synthesis of theory and practice | | | | | |
| **Application of relevant culture/communication models/frameworks to the problems/issues identified**  (15 marks) | Gives clear explanation of five problems/issues by closely linking them to relevant models/frameworks | Gives clear explanation of five problems/issues by linking them in places to relevant models/frameworks | Gives an overall explanation of five problems/issues by making some links to relevant models/frameworks | Gives a partial explanation of five problems/issues by making some links to relevant models/frameworks | Does not explain the problems/issues by failing to link them to relevant culture/ communication models/frameworks |
| HO2.2 Exercise independent judgment and initiative in adapting and applying knowledge and skills for effective planning, problem solving and decision making in diverse contexts | | | | | |
| **Recommendations**  (5 marks) | Makes at least 2 highly relevant recommendations that are coherently linked to the analysis with clear justification and actionable implementation plan. | Makes 2 relevant recommendations that are coherently linked to the analysis with some justification and an implementation plan but is lacking details of actions. | Makes 2 recommendations that are not clearly linked to the analysis but are justified with consideration for implementation, but lacking depth and details. | Makes 2 recommendations are not clearly linked to the analysis or justified. Implementation of recommendations is only briefly mentioned, but without any details. | Does not make recommendations OR  the recommendations are not informed by the analysis. There is no reference to an implementation plan. |
| PC 3.1 Use information literacy skills, and communicate effectively and professionally in written forms and using media appropriate for diverse purposes and contexts | | | | | |
| **Presentation**   * structure and format * clarity and correctness * referencing   (5 marks) | The required format has been followed with consistently high level of attention to the task requirements  Meaning is consistently clear with a high level of attention to grammar, syntax and spelling  All sources are appropriately acknowledged, and references are consistently accurate | The required format has been followed with attention to the task requirements  Meaning is clear with attention to grammar, syntax and spelling  All sources are appropriately acknowledged and almost all references are accurate | The required format has been followed though there are minor lapses in adhering to the task requirements  Overall meaning is clear with attention paid to grammar, syntax and spelling with some lapses  All sources are appropriately acknowledged, and most references are accurate | The required format has been followed with errors and deviations from the task requirements  The intended meaning can be discerned  Most sources are acknowledged, and some references are accurate | Inappropriate format used with little or no adherence to the task requirements  Use of language fails to make meaning clear with many errors of grammar, syntax and spelling  A lack of acknowledgement of sources with inaccurate referencing |