Description

RESEARCH PAPER: 5 pages (not including the reference page). Each page will consist of 3 paragraphs; five sentences for each paragraph. The research paper is due at the end of the course. Students have the option of selecting their own topic for the paper, but the topic must be specific to Strategic Management. I have provided a list of ten topics to assist students in narrowing their focus. You may use one of these topics or use your own. -The business structure and strategy of Netflix -Identify Amazon’s managing capability -An evaluation and assessment of eBay Inc.’s business model -Distance education management system -The internal and external business environment of Apple, Inc.