Your report should be written a case study analysis essay. You are free to select any outline that you believe is most suitable for your particular case study. I recommend the following outline:

1. **Introduction**
	* Set the scene: background information, relevant facts, and the most important issues.
	* Include a background overview of the problem using relevant literature
	* Demonstrate that you have researched the problems in this case study.
	* Formulate and include a thesis statement for your case study report.
2. **Evaluation of the Case Study**
	* Identify the key problems and issues in the case study.
	* Outline the various pieces of the case study that you are focusing on.
	* Evaluate these pieces by discussing what is working and what is not working.
	* State and describe why these parts of the case study are or are not working well.
3. **Proposed Solution/Changes**
	* Provide specific and realistic solution(s) or changes needed.
	* Fully describe your recommend solution in full details and including diagrams and flowcharts.
	* Fully describe what should be done and who should do it for your recommended solution?
	* Explain and justify why this solution is chosen.
	* Support this solution with solid evidence, such as:
		+ Concepts from class (text readings, discussions, lectures)
		+ Outside research
		+ Personal experience (anecdotes)
4. **Analysis and Discussion**
	* Analyse and discuss specific strategies for accomplishing the proposed solution.
	* Analyse and discuss the benefits and improvements expected from your recommended solution.
	* What are the risks and challenges of your implemented solution?
	* If applicable, recommend further action to resolve some of the issues.
5. **Conclusion**
	* Draw insights and takeaways you learned from the case study.
	* Summarise the main relevant supply chain aspects and factors related to your specific case study area
	* Summarise your recommended solution
6. \*\*\* You need to cite any information that you use from a website, article, book using Harvard referencing style.
7. Also, I will check your submitted powerpoint slides and written report using iThenticate to confirm any plagiarism. I will only allow up to 20% matching of published works. So, you MUST paraphrase and cite any source that you find online.
8. Also, the written report MUST be your own writing. If you have someone else write the essay for you, I will be able to identify it. You will be given a ZERO mark in this assignment and I will raise this further to even give you a failing mark for the whole class. So, you have to take plagiarism and having someone else write the essay for you as a very serious issue that you MUST avoid.