TOPIC; Creativity & Innovation

Description

Creativity & Innovation: For this assignment, you will once again imagine yourself in a scenario as Vice President for new business development in a company that needs a jumpstart in terms of innovation in creativity and entrepreneurship. This analysis of creativity and innovation should include the following: Component 1: Innovation: Identify the key process points of innovation and describe the steps you would take to evaluate the state of this process in your new organization. Component 2: Entrepreneurship: Identify the key process points of entrepreneurship and describe the steps you would take to evaluate the state of this process in your new organization. Component 3: Evaluation: Once these data points are gathered, describe the process you would take to evaluate your findings. What would you do to utilize these findings to take action in being prepared to make plans to improve on these two essential process points?