Description

You have spent the past several weeks assessing the different aspects of XYZ Company, including marketing, operations, globalization, laws, ethics, leadership, economics, and information systems. All of these comprise the overall strategy of the organization. For this assignment, prepare a written report for top management with your recommendations for XYZ Company regarding the overall strategies for the organization, including: Strategic leadership, Functional level strategy, Global strategy, Business level strategy, and Corporate level strategy. Length:  5-7 pages, not including title page and references References: Please use the concepts from the Peregrine Modules as well as three additional scholarly sources for support throughout your proposal. Additional reliable sources may also be used. Your presentation should demonstrate thoughtful consideration of the ideas and concepts presented in the course and provide new thoughts and insights relating directly to this topic. Your response should reflect scholarly writing and current APA standards.