TOPIC; The Benefits of an Enterprise Performance Management Process

Description

Effective organizations today must constantly strive to close the gap between strategy and execution in order to ensure that the company meets the needs of customers, shareholders, employees, etc. and contributes to the long-term success of the company. Write a 1,400- to 1,750-word paper that describes the Enterprise Performance Management (EPM) Process and the benefits of EPM, including the following points: Management Efficiency Executing Strategy Improving Performance Reducing Risk Competitive Advantage Compare and contrast the differences between running a business and managing a business  Format your paper consistent with APA guidelines.