TOPIC; The Influence of Internet-Based Customer Relationship Management on Customer

Description

Teacher's instruction  "Read the article and provide a summary of the article. In particular, discuss the variables and techniques that were used in conducting the regression." Please this is an article review of three pages, which is similar to an annotated bibliography but slightly different. Please focus on discussing  regression and the variables and techniques that were used in conducting the regression in the article. Please remember to add an introduction, describe the research question and the hypothesis used, the research methodology, the result and the conclusion. Please see the additional attached pictures to see exactly what the instructor wants.