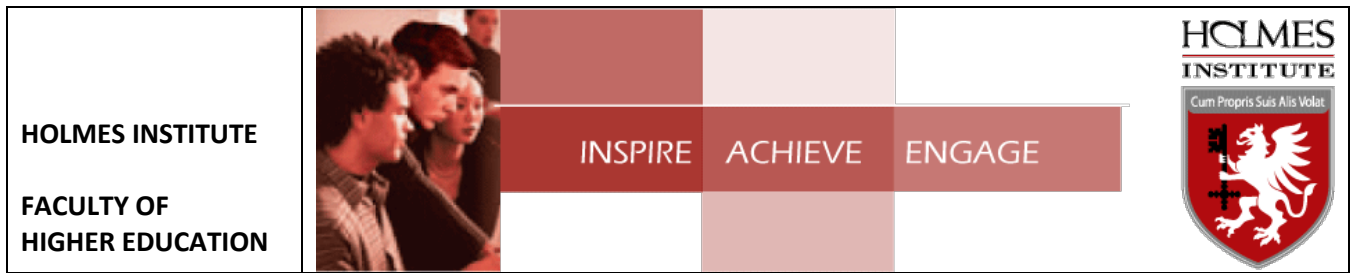




Assessment 3 Details and Submission Guidelines	
Trimester	T1 2020
Unit Code	HS3041
Unit Title	Business Intelligence and Knowledge Management
Assessment Type	Research Paper
Assessment Title	Assessment 3
Purpose of the assessment (with ULO Mapping)	<p>Students will be expected to complete a critique and conduct a literature review to critically analyse a contemporary Business Intelligence issue as determined by the unit co-ordinator. A student will be required to conduct research in regards to an issue and how this issue impacts on Business Intelligence implementation, adoption and use, and identify appropriate approaches to address this issue. Students will submit a draft overview of their paper in week 7 to receive feedback as per their research direction. The draft will include the headings and main points and 5 key references. The final submission must comply with the draft structure and draw heavily from the key references.</p> <p>This assessment supports learning outcomes: 1,2,3,7</p>
Weight	35% of the total assessments
Total Marks	35
Word limit	3000 words
Due Date	Research Paper week 13
Submission Guidelines	<ul style="list-style-type: none"> • All work must be submitted on Blackboard by the due date along with a completed Assignment Cover Page. • The assignment must be in MS Word format, 1.5 spacing, 11-pt Calibri (Body) font and 2 cm margins on all four sides of your page with appropriate section headings. • Reference sources must be cited in the text of the report, and listed appropriately at the end in a reference list using Harvard referencing style.



Assignment Instruction:

You are expected to complete and conduct a literature review to critically analyse this topic:

“The role of Business Intelligence on the Strategic Decision-Making Process”.

Requirement:

You are required to conduct research in regards to this topic and discuss the role of Business Intelligence implementation, adoption and use on the Strategic Decision-Making Process and identify appropriate approaches to address this topic.

You need to search in the literature and find **five (5)** academic research papers (references) related to the above topic (Academic papers can be found in ProQuest (ProQuest instruction can be found in below. Please advise Liberian if you have further question).

ProQuest

To login

Go to: <http://www.holmes.edu.au/> > Login > Proquest

USERNAME: holmes2004

PASSWORD: holmes

What you need to submit for final submission:

1. **Assignment File:** You need to submit the final version of your assignment in week 13. The final submission must comply with the draft structure and draw heavily from the key references. The structure of the final submission is headings and in discussion critically analyse each reference and discuss how these 5 references reflecting the role of BI on the Strategic Decision Making Process and how they implement, adopt, and use Business Intelligence.

Paper structure:

- **Introduction:** State the purpose and objectives of the report.
- **Discussion:**
 - a. **Reference 1:** reference title, the authors and critically analyse this reference and discuss how it reflects the role of BI on the Strategic Decision-Making Process and how it implement, adopt, and use Business Intelligence.

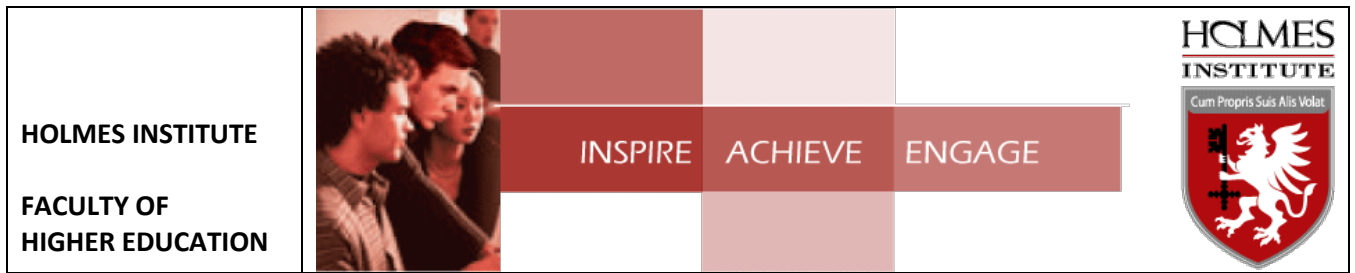


- b. **Reference 2:** reference title, the authors and critically analyse this reference and discuss how it reflects the role of BI on the Strategic Decision-Making Process and how it implement, adopt, and use Business Intelligence.
 - c. **Reference 3:** reference title, the authors and critically analyse this reference and discuss how it reflects the role of BI on the Strategic Decision-Making Process and how it implement, adopt, and use Business Intelligence.
 - d. **Reference 4:** reference title, the authors and critically analyse this reference and discuss how it reflects the role of BI on the Strategic Decision-Making Process and how it implement, adopt, and use Business Intelligence.
 - e. **Reference 5:** reference title, the authors and critically analyse this reference and discuss how it reflects the role of BI on the Strategic Decision-Making Process and how it implement, adopt, and use Business Intelligence.
- **Conclusion:** Summarise your findings, consolidating and drawing attention to the main points of the report.
 - **Referencing:** reference sources must be cited in the text of the report, and listed appropriately at the end in a reference list using Harvard referencing style.

2. **Academic references:** All the academic papers and references that are used in the assignment need to be posted on BB along with your assignment file (in PDF files).
Assignment will be marked ZERO if does not include references files.

PLEASE NOTE:

- All assignments must be submitted electronically **ONLY**, uploaded to Blackboard and Submission of SafeAssign. Submission deadlines are strictly enforced and a late submission incurs penalties.
- **DO NOT SHARE YOUR ASSIGNMENT WITH OTHER STUDENTS** under no circumstances even after the deadline and after you submitted it in the Blackboard or even after you have marked. If there will be any similarity detected by SafeAssign or the marker, it is an academic misconduct case and **BOTH** of the students will not be marked and reported to the institution for further investigation.



Marking Rubric:

Grades	Unsatisfactory	Satisfactory	Good	Very Good	Excellent
Introduction /2 marks	0 Points	0.5 Points	1 Points	1.5 Points	2 Points
Reference 1 /6 marks	0 Points	1 Points	3 Points	4 Points	6 Points
Reference 2 /6 marks	0 Points	1 Points	3 Points	4 Points	6 Points
Reference 3 /6 marks	0 Points	1 Points	3 Points	4 Points	6 Points
Reference 4 /6 marks	0 Points	1 Points	3 Points	4 Points	6 Points
Reference 5 /6 marks	0 Points	1 Points	3 Points	4 Points	6 Points
Conclusion /2 marks	0 Points	0.5 Points	1 Points	1.5 Points	2 Points
Referencing /1 mark	0 Points	0.25 Points	0.5 Points	0.75 Points	1 Points