**PROJECT GUIDELINES**

**OBJECTIVE OF PROJECT**

The objective of the project is to help student to develop research ability, multidisciplinary concepts, tools and techniques to solve organizational problems.

**TYPE OF PROJECT**

The Project may be from any one of the following categories:

1. Comprehensive case study (covering single origination/multifunctional area problem formulation, analysis and recommendations)
2. Inter-organizational study aimed at inter-firm comparison/validation of theory/survey of management practices
3. Field study (empirical study)

**PROJECT CONTENTS EXAMPLE**

Chapter 1 : Introduction : Introduction includes

* Industry Profile
* Theoretical background of the study
* Importance of the topic
* Need to study the topic

Chapter 2 : Review of Literature and Research Design

* Review of Literature and Gaps
* Statement of the Problem
* Scope of the Study
* Objectives of the Study
* Hypotheses (if any)
* Sampling
* Tools for Data Collection
* Data Analysis
* Limitations of Study

Chapter 3 : Profile of the Selected Organization and Respondents

Chapter 4 : Data Analysis and Interpretation

Chapter 5 : Summary of Findings, Conclusions and Suggestions

* Summary of Findings
* Conclusion
* Suggestions to the Organization

**PROJECT CRITERIA**

Every student will have to submit a research based project report on any topic related to management studies, below mentioned criteria’s should be followed:

* Pages : 100 – 110 pages
* Font Size : 12
* Font : Times New Roman
* Line Space : Space between lines 1.5
* Binding : Hard Binding