**Global Business Management**

# Week 4 Short Answer - Regional Economic Integration

Select one of the following: Regional economic integration in the Americas, Regional economic integration in Latin America, Regional economic integration in Asia, or Regional economic integration in Africa. Then, answer the questions below:

* Who comprises the group?
* Do sub-groups exist? If so, who are they?
* What was the origin?
* What does it involve?
* What impact does it have on international business?
* What are the benefits of the organization?
* What are the consequences?

**Resources:**

* [Week 4 Short Answer Template-v1Preview the document](https://wilmu.instructure.com/courses/19372/files/1771385/download?wrap=1)
* [Rubric - Short Answer (100 points)Preview the document](https://wilmu.instructure.com/courses/19372/files/1771375/download?wrap=1)

Week 4 Journal Entry - Integration, Agreements and Collaborations

Your final project consists of creating a paper explaining the challenges of expanding your company into a new country. This journal entry will assist in your research.

Identify and describe your country's approach to:

* Economic integration (bilateral, regional and global integration - all that apply).
* Who are your country's strongest allies?
* What are some of the major agreements that have had the most impact - whether positive or negative - on international business?
* What is a significant issue the country presently faces?
* Describe import and export strategies you should consider.
* What does the data suggest about your country's performance and potential?
* What impact do each have on international business?
* Provide data for at least 5 years.
* Make sure to include proper APA references.