Topic; business ethics

Description

As an organizational leader, one of your primary roles is establishing programs and policies that ensure the organization operates under ethical considerations and legal mandates. This responsibility includes informing employees of the organization's code of ethics, communicating the code of ethics, providing training, and ensuring that operational aspects are administered in a legal and ethical manner. You will assume the role of a leader and decide what strategies you will use to develop a strong organizational ethical climate. In your position as a leader, you will need to identify primary and secondary stakeholders and satisfy their concerns, understand the organization’s ethical standing, and develop an ethics training program. SCENARIO You are a business manager of Paradigm Toys, a publicly held company that is a retailer and manufacturer of children’s toys. The board of directors has asked you to conduct an ethics audit of the company and report to the board if you find the need for ethics training. REQUIREMENTS Your submission must be your original work. No more than a combined total of 30% of the submission and no more than a 10% match to any one individual source can be directly quoted or closely paraphrased from sources, even if cited correctly. The originality report that is provided when you submit your task can be used as a guide. You must use the rubric to direct the creation of your submission because it provides detailed criteria that will be used to evaluate your work. Each requirement below may be evaluated by more than one rubric aspect. The rubric aspect titles may contain hyperlinks to relevant portions of the course. Prepare a report (suggested length of 6–8 pages) for Paradigm Toys in which you do the following: A. Discuss the purpose of corporate social responsibility (CSR) in an organization. 1. Identify two primary and two secondary stakeholders that influence Paradigm Toys. 2. Analyze two ways that Paradigm Toys should meet their CSR for the primary and secondary stakeholders identified in part A1. B. Reflect on the importance of ethical leadership by doing the following: 1. Explain why it is important for an organization to develop an ethical culture. a. Discuss the role that Paradigm Toys’ leadership can play in fostering an ethical culture. 2. Explain the purpose of an ethics audit. a. Discuss the value that an ethics audit could bring to Paradigm Toys. C. Develop the ethical framework that you would use if you were faced with an ethical dilemma by doing the following: 1. Identify and analyze an ethical dilemma in a business setting. Note: You may also choose an ethical dilemma you have witnessed at your current place of employment. 2. Evaluate two potential solutions to the ethical dilemma identified in part C1. 3. Explain which solution from part C2 you would recommend and why that solution would be the more ethical choice. D. Create a proposal for implementing an ethics training program at Paradigm Toys by doing the following: 1. Identify three key topics that you would cover in your ethics training program. a. Explain why you would include the three topics from part D1 in your training program. 2. Recommend a delivery method that you believe would be most effective for the training program. a. Justify why the delivery method recommended in part D2 would be most effective for the training program. E. Acknowledge sources, using in-text citations and references, for content that is quoted, paraphrased, or summarized. F. Demonstrate professional communication in the content and presentation of your submission.