Type:

Case Study

Service:

Writing

Pages:

5 pages / 1375 words

Level:

School

Language:

English (US)

Deadline:

Aug 20, 07:45 AM

Final version:

Aug 20, 07:45 AM

Topic:

Information Technology Driven Solutions

Subject:

IT Management

Sources:

3 sources required

Style:

APA 6th edition

Description

Conduct research and find a case study on implementing information technology driven solutions for supply chain/logistics systems. Do some research on the case, summarize the information and compose a report. This report must be submitted in APA style, and be at least 1,500 words in length. Additionally, your report should reference at least 3 of the following areas: Business analysis and justification of electronic business operations Estimating infrastructure requirements, selection of technology infrastructure, and cost estimation Cost-benefit analysis done to show the feasibility of a project Identifying proper market segments and marketplaces Marketing strategy and revenue model(s) B2B communication protocols, technology platform issues, and strategies Potential legal, ethical, and tax issues Web server host, hardware, and software Customer transaction processing software Business partners/supply chain software Payment systems Information security Project plan and resource allocation