[Assignment 1: Measuring Dimensions of Organizations (5%)](https://moodle.tru.ca/course/view.php?id=7886&section=45#bootstrapelements49966)

In your first assignment, select two distinct organizations with which you are familiar because you have worked there, have been a customer, or are involved with as a church member, a volunteer, a university student, etc. Evaluate, independently, each of these organizations by using the rating scales in your textbook (Daft & Armstrong, 2015, p. 39).

Next, please respond to these two questions:

1. Describe the strategic focus of each of these organizations. Consider if they are efficiency oriented, flexible and learning oriented, or a blended form. Also, consider if they offer a standardized or a tailored service and/or product, or something in the middle. Are these organizations different in terms of their strategic focus?
2. Do these companies differ in ratings on any of their scales? Try to explain the link between the differences you found in question 1 (i.e. strategic focus) and the differences in their ratings.

While we will be covering the dimensions of organizations in more detail during other modules, this assignment will help you see the big picture of how the elements of organization design vary from one organization to another.

Each answer should be 300–350 words long. Use APA referencing.

We recommend that you submit this assignment to your Open Learning Faculty Member at the end of Module 1.

Please use the rubric below to guide your writing.

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|   | **Excellent****5 points** | **Good****4 points** | **Poor****3 points** | **Very Poor****0–2 points** | **Total Points** |
| **Comparison of the strategic focus of each organization** | Clear arguments to explain the similarities or differences in strategic focus | The strategic focus of one organization is clearly explained but the other is not, and the comparison is not clear | The strategic focus of each organization is poorly explained, and the comparison is poorly done | The strategic focus of each organization is not explained, and there are not grounds for comparison | × 10 = |
| **Link between differences in strategic focus and ratings on scales** | Very clear arguments to explain the differences in scale ratings by explaining the differences in strategic focus | Somewhat clear arguments to explain the differences in scale ratings by explaining the differences in strategic focus | Unclear arguments to explain the differences in scale ratings by explaining the differences in strategic focus | No arguments to explain the differences in scale ratings by explaining the differences in strategic focus | × 10 = |
|   |   |   |   |   | Total = \_\_\_\_\_\_(max 100) |