9‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌00-100 words Your submission must be analytical, as opposed to descriptive, and must demonstrate your capacity to structure the discussion around the argument you wish to make. You may use a graphical representation to illustrate a point you are trying to make but generally speaking this is neither necessary nor sufficient. The essay should include a word count, and is to clearly comprise an introduction, ‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌a development in two main parts, a conclusion, and a set of references. The assessment criteria include: presentation and structure (10%); content, terms and definitions (30%); breadth, depth and integration of literature (15%); analysis and critical evaluation (40%); quality of references and in-text referencing (5%).[1] Please read the essay guidelines very carefully before submitting your assignment‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌.