



RESEARCH PROJECT PROPOSAL

On

INSERT PROJECT TITLE HERE



By

[Your Full Name Here]

Enrolment No. xxxxxxxx

[Insert Department Name]

[Insert Course Code: xxxxx]

Date of Submission: DD MM 20YY

[Insert Degree Name]

[Insert Name of College]

[Insert Branch Name]

Supervisor Name:

Dr. Xxx XXXXXXXX XXXXX

1. Background

Please write here a short background of the study. Preferably it should be a half page or to the maximum of one page description only. Be short and crisp. Background information identifies and describes the history and nature of a well-defined research problem with reference to the existing literature. Background information should indicate the root of the problem being studied, its scope, and the extent to which previous studies have successfully investigated the problem, noting, in particular, where gaps exist that your study attempts to address. [Please refer to the approved thesis template or consult your supervisor in case you require further clarification of the contents of any of the heading within the proposal template.](#)

2. Statement of the problem

Write here a short statement of your research problem. A research problem, in general, refers to some difficulty which a researcher experiences in the context of either a theoretical or practical situation and wants to obtain a solution for the same. A statement of the problem is used in research work as a claim that outlines the problem addressed by a study.

A good research problem should address an existing gap in knowledge in the field and lead to further research. The problem statement will look different depending on whether you're dealing with a practical real-world problem or a theoretical scientific issue. But all problem statements follow a similar process.

3. Literature Review

A literature review surveys scholarly articles, books and other sources relevant to a particular issue, area of research, or theory, and by so doing, providing a description, summary, and critical evaluation of these works. Literature reviews are designed to provide an overview of sources you have explored while researching a particular topic and to demonstrate to your readers how your research fits into the larger field of study. Please refer to the approved thesis template in case you require further clarification of its content. Write here only a short description of major studies done in your field. Need not to be lengthy. Just a one page description will suffice.

4. Project Objectives

Please state the objectives of your project here. You need to only specify the objectives here. The objectives should be specific statements that define measurable outcomes, e.g. what steps will be taken to achieve the desired outcome. A project objective describes the desired results of a project,

which often includes a tangible item. An objective is specific and measurable, and must meet time, budget, and quality constraints.

5. Target Population (Sampling Technique and Sample Size)

The target population is the total group of individuals from which the sample might be drawn. A sample is the group of people who take part in the investigation. The target population is the total group of individuals from which the sample might be drawn. A sample is the group of people who take part in the investigation. The people who take part are referred to as “participants”.

Please provide a description of your target population. Also indicate your expected sample size as well as what type of sampling will be used and why.

6. Data Collection Approach

Data collection is a process of collecting information from all the relevant sources to find answers to the research problem, test the hypothesis and evaluate the outcomes. Data collection methods can be divided into two categories: secondary methods of data collection and primary methods of data collection. You need to write here the types of data you will be using and also how you collected those sources of data.

7. Data Analysis

Provide a short description of how you will analyze the collected data. What are all the statistical tools you will be using for analysis and also mention the expected use of different types of statistical soft wares that will be used for interpreting the data. Example, data will be presented using table, figures, graphs, pie & charts. All results will be logically arranged so as to correspond to each research objectives indicated in the report. Illustrations will provide a simple summation of data in a clear & concise manner.

8. Potential Scope of the Project

You need to mention here how the outcome of your study will be useful to different kinds of readers. For example how the outcome will be used by other researchers For example, you need to mention here how your study outcome will be used by other researchers and also how it can be used by managers, practitioners, companies or other stakeholders. Please be short and crisp.

9. Project Implementation Plan

Indicate in the form of a Gantt chart, the expected project start date, the duration of some important phases/activities and also indicate the tentative project end date and total duration of the project. Please refer to the approved thesis template in case you require further clarification of its content.

Time Frame (Gantt-Chart)

Activities	Duration (Days)	June Time (Month)		July Time (Month)	
		1	2	1	2
Proposal		X			
Literature Review			X	X	X
Data collection					X
Report writing					
Submission of final Report					X

References

1. Fischlmayr, I. C., & Kollinger, I. (2010). Work-life balance—a neglected issue among Austrian female expatriates. *The International Journal of Human Resource Management*, 21(4), 455-487.
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