e‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌ssay question : In what ways do multi-nation enterprises need to adapt their product for sale in overseas markets? What factors need to be taken into consideration ? Support your answers with 2 examples. a minimum of 8 acad‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌emic sources. It is a must you use academic sources and have in text citation Harvard style citations and references. - please use diagrams where needed. -the number of pages does not matter. word limit 1375 -1500 words‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌.