



MASTER OF BUSINESS ADMINISTRATION
Academic Year 2019-20
Case Study 1

Student ID _____ Student Name _____

Course Code	SUS7010	Academic Year	2019-20
Course Title	Global Principles of Sustainability	Semester/ Type	Spring Weekend
Submission Date	01-03-2020	Max. Marks/ Weightage	20 20%

Instructions

- ✓ Read the case **Masdar City Initiative: One Step in the United Arab Emirates’ Journey to the New-Energy Economy**
- ✓ Answer all questions.
- ✓ Marks for each question is mentioned against them.
- ✓ Please return this sheet along with your assignment.
- ✓ You have to submit your assignment on Turnitin and maximum plagiarism allowed is 20%
- ✓ References at the end should be mentioned as per APA style.
- ✓ The students are expected to submit the hard copy of the assignment along with turnitin report on or before the submission date.
- ✓ Date of submission: 01-03-2020.
- ✓ References should be mentioned by using APA referencing style.
- ✓ Students can refer to additional material that is available related to the case.

Assessment

Q. No.						TOTAL
1						
2						
3						
4						
5						
Total						
LO Marks	LO-1	LO-2	LO-3	LO-4	LO-5	TOTAL



MASTER OF BUSINESS ADMINISTRATION
Academic Year 2019-20
Case Study 1

Name of evaluator _____ Signature with Date _____

Answer the following questions after reading the case entitled **Masdar City Initiative: One Step in the United Arab Emirates' Journey to the New-Energy Economy.**

- 1) Explain the different pillars for sustainability development that you study during the course. According to you how of these pillars can be related to Masdar City Initiative. Discuss with help the facts provided in the case. (10 Marks)
- 2) Analyze the different issues that are faced by implementing Masdar City Initiative and suggest solutions the challenges that will have impact on the earths ecosystem. (10 Marks)