T‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌opic : the impact of ethnocentric staffing policy of international buisness performance Essay structure/marking criteria: 1. A clear introduction that demonstrates understanding of the topic above. Focus must be coherent indication of the core debates, indication on how they are relevant and important and an outline of how the topic is addressed (10%) 2. Evidence of critical understanding of the topic and its complexities with the inclusion of academic literature to demonstrate your theoretical analysis. The argument must be sustained and supported with evidence (70%) 3. Conclusion that follows from the main body and therefore, earlier arguments and clearly and logically draws these together and apply them in a discussion of implications to reinforce the key ideas and arguments (20%) Key essential readings please use these sources : 1. Book by Peter j dowling, Marion festing and Allen engle 20. International human resource management seventh edition ISBN: 978-1-4737-1902-6. Chapters 1,2,3,4,5,6,7,8. Journals and essential r‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌eadings : 1. Vary, sarala, stahi, bjorkman page 1-27 issue 1 volume 49 the impact of organisational and national cultural differences on social conflict and knowledge transfer in international acquisition DOI: [10.11111J.1467-6486.2010.00y75.X](https://10.11111j.1467-6486.2010.00y75.x/) [2.The](https://2.the/) retreat of the global company The economist January 28th 2017 harvard buisness review 3. Cross cultural management cultural differences are more complicated than what country your from by Andy molinsley January 14th 2016. 4. The economist the daimet chrystler emuision July 27th 2000. 5. Global self initand corporate expatriate careers : A new era in international assignments altman and baruch 2012 volume 41 issue 2 page 233-255. DOI : [10.1108/00483481211200051](https://10.0.4.84/00483481211200051) 6. Hofstede model of national cultural differences and their consequences : a triumph of faith a faluire of analysis article by brendan mcsweeny 2002 volume 55 pg 89-118 Doi [10.1177/0018726702551004](https://10.0.4.153/0018726702551004) Please read: Although reading list has been provided other sources are welcome as many references as possible pleas‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌e