

**Management Consulting Project**

The module is assessed exclusively on performance in coursework. Two pieces of work are required, both requiring submission as a specific requirement of the module. To pass the module a minimum overall grade of 50% must be achieved. If you fail to pass the module, the element(s) of assessment that you have failed will need to be reassessed and this/these elements will have the grade capped at 50%.

**Coursework 1** will consist of an individual report of approx. 3000 words (excluding appendices) that clearly explains the issue researched (i.e. “The Project”), the methodology used, analysis of the data, and the logic for the conclusions and/or recommendations. It is expected that this individual report would also draw upon any relevant contemporary management theories and recommended practices. **Assessment weighting: 50%**

**Coursework 2** requires each student to submit a personal reflective report on his/her learning experiences (approx. 1000 words). Such a personal report would be expected to include issues such as handling the host organisation and evaluation of key learning points for future development. The individual report will require the student to contextualise the individual learning process with relevant conceptual frameworks. **Assessment weighting: 50%**

**Assessment Criteria**

Although not wishing to be prescriptive, relevant criteria are expected to include:

**Coursework 1: ‘The Project’ Report**

•  Has the issue been clearly explained?

•  Has the methodology used been appropriate?

•  Has use been made of secondary research e.g. relevant management theories and/or practices?

•  Are the primary research findings clearly explained?

•  Are the conclusions and any recommendations logical from the findings?

•  Is the report well structured, of appropriate length, free from spelling and grammatical

errors, and including a bibliography?

•  Is the report clearly written (i.e. jargon free), interesting and is it a good read?

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**Coursework 2: Reflective Report**

* How was the choice of host organisation made? How was access gained? Any reflections?
* How were relationships with the host organisation handled; any issues here?
* What problems arose during the project and how were they resolved?
* Could they have been handled any differently?
* What have you learned from this process?
* Have any development needs been identified?
* Would you do anything differently next time, and why?
* Has use been made of relevant conceptual frameworks to inform this reflection?
* Is the report well structured, of appropriate length, free from spelling and grammatical errors, and including a bibliography?