CULTURAL GLOBALIZATION AND DOMINANCE OF AMERICAN FILM INDUSTRY

Y‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌ou are asked to write a 2000-word essay about a topic that has been negotiated with the lecturer. Possible topics include the oeuvre of one or two non-Hollywood auteurs, the effect of globalisation on a non-Hollywood cinema, a comparison of second and third cinemas, the problem of orientalisation or exoticisation of national cinemas through the ‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌targeting of films and film production specifically for festivals. The essay should include reference and analyses of critical scenes to offer appropriate illustrations from at least four relevant films to demonstrate that you understand film studies theory and criticism, as well as having studied the films in depth through repeated viewings‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌.