T‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌he essay should incorporate 4 sections(excluding reference list) to reassure logical flow and intergrated presentation of the selected topic. The A grade(70%)or more can be achieved on the grounds that the essay contains very good analysis divided in the Following sections 1) introduction-description of the topic and specific sections of the essay. 2)Theoretical background:reference and analysis of various definitions of "Corporate Social Responsibility" (C‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌SR) and how it promotes the principles of sustainability together with a brief presentation of the principles of sustainability. 3) Analysis and evaluation:Each student should present signs of further reading. Specifically how CSR affects stages of tourism development and planning. Use of `real-case examples from the tourism industry. 4)Conclusions: short presentation of the key issues mentioned in the previous sections. `recommendations may be possible on the topic‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌.