**ASSESSMENT DETAILS**

**Managing Risk in Tourism, Events and Hospitality**

**Assignment 1: ANALYTICAL ESSAY**

**Due Date:  Jan 20, 2020 (5.00pm)
Weight:** 30%
**Word limit:** 2000 words (+/- 10%)

**Task Description**

You are required to write an analytical essay which identifies and analyses the significant legal, ethical and sustainability dimensions of risk management. Please be aware that the context of this course is tourism, hospitality and events; as such your essay should explore the three dimensions of risk management in this particular context.

A suggested structure is as follows:

1. **Title Page**
2. **Introduction** (Approx. 250 words)
3. **Legal Dimension of Risk Management** (Explain the importance of the legal issues of risk management) (Approx. 500 words)
4. **Ethical Dimension of Risk Management** (Explain the importance of the ethical issues of risk management) (Approx. 500 words)
5. **Sustainability Dimension of Risk Management** (Explain the importance of the sustainability issues of risk management) (Approx. 500 words)
6. **Conclusion** (Conclude by summarising the key points in the discussion and finalise the essay) (Approx. 150 words)
7. **List of References** (Include only references that appear in the essay. Ensure that you have based your essay on a variety of credible sources. To demonstrate your breadth of research and scholarship, include at least 15 references from different sources.)

**PRESENTATION:**

As a compulsory activity of this assessment item, you are required to present the key points of your analytical essay **during class on Jan 21**. You have to prepare a short presentation (5 minutes, no Powerpoint slides, no notes) with the key points and examples used in your essay. Students will present within small groups during the workshop.

**IMPORTANT INFORMATION:**

**A. Structuring your Assignment**

 **1. Title Page**

The title page should include at least:

* The title of the assignment
* Your name and student number
* The word count (excluding title page and list of references)

**2. Introduction**

This section should outline the main argument and points which are developed in the essay.

It should include at least:

* Background information on the topic of risk management
* Main purpose of the essay
* Overall point of view discussed
* Overview of components to be discussed (structure)

**3. Legal Dimension of Risk Management**

This section should:

* Explain why risk management has a legal dimension (what are the legal aspects that need to be considered in risk management? Why are these important?)
* Identify and discuss some specific legal issues which impact on risk management while using one real case example that shows the importance and implications of such issues.

**4. Ethical Dimension of Risk Management**This section should:

* Explain why risk management has an ethical dimension (what are the ethical aspects that need to be considered in risk management? Why are these important?)
* Identify and discuss some specific ethical issues which impact on risk management while using one real case example that shows the importance and implications of such issues.

**5. Sustainability Dimension of Risk Management**

This section should:

* Explain why risk management has a sustainable dimension (what are the sustainability aspects that need to be considered in risk management? Why are these important?).
* Identify and discuss some specific sustainability issues which impact on risk management while using one real case example that shows the importance and implications of such issues.

**6. Conclusion**

 This section should summarize the key points of your discussion and restate the main point of

 view.

**7. List of References**

This section should include all the references used in the essay. A minimum of 15 references is required.

Most references included should be academic.

Citation and referencing should conform to the APA (American Psychological Association) format both within the plan and the reference list.

**B. Preparing your submission**

Assignments are to be submitted electronically.

Please submit your assignment in the following format:

**Font:** Arial or Times New Roman

**Font Size**: 12

**Spacing:** 1.5