

Name **MMI 774 - Final Paper Rubric**

Description

Rubric Detail

Levels of Achievement

| Criteria | 1 | 2 | 3 | 4 |
|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Purpose/Theme Weight 20.00% | 50.00 to 69.00 % The purpose/theme is not obvious or clear. | 70.00 to 82.00 % The purpose/theme is not consistently obvious or clear. | 83.00 to 92.00 % The paper's purpose/theme is obvious or clear but is not consistently strong. | 93.00 to 100.00 % Consistently strong, clear and identifiable purpose/theme throughout the paper. |
| Content Weight 30.00% | 50.00 to 69.00 % The paper exhibits all or most of the following: - Weak, missing or irrelevant arguments. - Limited vocabulary. - Unprofessional or inappropriate tone. - Content is not interesting or compelling. - Attempts to defend biased or unsubstantiated views regardless of evidence to the contrary. - Ignores or minimizes important counter-arguments. - Fails to engage or satisfy the reader. | 70.00 to 82.00 % The paper exhibits some or many of the following: - Weak, missing or irrelevant arguments. - Limited vocabulary. - Unprofessional or inappropriate tone. - Content is somewhat interesting but not compelling. - Somewhat attempts to defend biased or unsubstantiated views regardless of evidence to the contrary. - Sometimes ignores or minimizes important counter-arguments. - The reader is somewhat engaged but not satisfied. | 83.00 to 92.00 % The paper exhibits most or many of the following: - Strong and relevant arguments. - Powerful, creative and precise vocabulary. - Professional tone. - Content is very interesting and strongly compelling. - Rationally follows evidence and lines of reasoning. - Analyzes and addresses important counter-arguments. - The reader is engaged and satisfied. | 93.00 to 100.00 % The paper consistently exhibits all or most of the following: - Strong and relevant arguments. - Powerful, creative and precise vocabulary. - Professional tone. - Content is very interesting and strongly compelling. - Rationally follows evidence and lines of reasoning. - Analyzes and addresses important counter-arguments. - The reader is extremely engaged and satisfied. |
| Organization Weight 20.00% | 50.00 to 69.00 % The paper's organization does not support its purpose/theme. No clear or logical line of reasoning. Does not resolve to the reader's satisfaction. | 70.00 to 82.00 % The paper's organization somewhat supports its purpose/theme. Does not always demonstrate a clear and logical line of reasoning. Portions often fail to make sense. Somewhat resolves to the reader's satisfaction. | 83.00 to 92.00 % The paper's organization supports its purpose/theme. Demonstrates a somewhat clear and logical line of reasoning. Portions occasionally fail to make sense. Resolves to the reader's satisfaction. | 93.00 to 100.00 % The paper's organization supports its purpose/theme. Demonstrates a clear and logical line of reasoning. Strongly resolves to the reader's satisfaction. |
| Formatting: Chicago or Bluebook Weight 15.00% | 50.00 to 69.00 % The paper is not formatted in an acceptable style. | 70.00 to 82.00 % Acceptable formats used with frequent errors. | 83.00 to 92.00 % Acceptable formats used with minor errors. | 93.00 to 100.00 % Accurate and consistent use of acceptable formats. |
| Grammar Weight 15.00% | 50.00 to 69.00 % The paper contains a substantial number of grammatical errors that confuse the reader and hinder comprehension. | 70.00 to 82.00 % The paper contains many grammatical errors that are distracting and interfere with its purpose/theme or organization. | 83.00 to 92.00 % The paper contains occasional grammatical errors, but they don't interfere with its purpose/theme or organization. | 93.00 to 100.00 % The paper is free of most grammatical errors. |

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