You likely already work for a company and may even be a manager in that company. Think about the problems, challenges, and issues that exist in that company. After you identify specific problems, challenges, and issues, then identify relevant outside sources only from the article journal provided on university library. Create a 15 point document that clearly demonstrates what you have learned that would be of use to management, providing evidence from two different OUTSIDE sources per point (30 total references) ONLY from the journal list provided on university library. You can choose to write 2 or 3 companies you have worked for, but the total points still should be 15. This management course have learned chapter of teams, individual difference, across culture, motivation, communication/organizational culture, leardership and power. Since the 30 total reference must be ONLY from the journal list provided in university library, I will give you 30 articles once you decide which companies and problems you want to write. Excepting 30 references ONLY from the journal list provided on eCollege, if you still need more your own reference, it is ok. Please give me the draft which company and problems you will writer in the paper as soon as possible, then I will log to my university library to find relevant journal article to you.

The purpose of the final project is to identify very specific real-life problems you have seen management face in an organization and then demonstrating how what you have learned from the course and found in the journal articles helps to solve that issue. I would recommend going back and reading Appendix A in the syllabus with the above in mind. Each point you come up with is self-contained and needs to have two unique citations as support from the journal list found on eCollege. Each point should be detailed enough that management could actually use your feedback, so probably around a page or so single spaced for each point. Be careful not to pitch your points at too high or broad level. In order to be successful in putting together your points the first step is to identify very specific real-life problems that you have actually seen real managers face and then developing specific points to address these problems based on what you have learned in the course and found in the journal articles. I would recommend looking at the example paper I have on eCollege under doc sharing (where you can also find the journal article list). Remember that the points are not for everyone in the organization; it is only for management and as such should be very specific and direct to the management in the organization you have identified. I am looking for quality over quantity in these workshops, so it needs to be very clear what the problems are that are being addressed and how they relate to management in a specific organization. Therefore, keep the following in mind:

1) The intended audience really should be the specific managers from the company you have identified the specific problems from.

2) I am looking for quality over quantity. So I would recommend cutting out most of the broad and general info about the topics you cover and instead cover in a more specific and detailed way according to specific and concrete real-life examples/case you have identified. The idea is that you are to take a very specific job (preferably one you have had in the past) and identify problems and issues you noticed that managers faced and then use the info you learned from the course that applies to those problems and issues to craft your separate points.

3) Add in very specific details that would apply to the managers of the job you have identified (once again preferably one you have had in the past).

4) You want to get away from covering the topics in broad and general ways and get into the actual specifics of managers in actual real-life jobs. So the points you come up with should be able to be applied to the specific managerial job you are directing your points towards. You will need to spell-out what that connection is in the specific points.

The final project will apply your comprehension of the text, lectures, class activities, and additional journal articles. For more information and the grading rubric, see Appendix A at the end of the syllabus.

**Introduction and motivation**

(Why are we doing this?)  
  
Most of you either currently work for a company and/or have worked for a company in which you have noticed problems, challenges, and issues arise in how the business is run. For this final exam you'll be asking yourself: Why would a manager even care about the information that was presented in the course? How are you really helping them? What would they value about what you learned?

You'll be doing some work to answer these questions in relation to a company you currently work for (or have worked for), and then preparing 15 points to demonstrate that you have gained:

1) an appreciation for managements’ problems/challenges/issues and the contexts in which they arise;

2) a clear understanding of how the information in this course solves some of those problems/challenges/issues;

3) evidence that management values (or would value) the information presented; and

4) a plan for how you can improve the firm as a result of this information.

**Directions**

(Okay, so what do I have to do and how do I do it?)

**Step 1: Review the company you work for (or have worked for) and what you have learned in the course**

You likely already work for a company and may even be a manager in that company. Think about the problems, challenges, and issues that exist in that company. Consider the lectures and discussions. Also have a look at the information presented in the textbook in relation to the problems, challenges, and issues you identify. After you identify specific problems, challenges, and issues, then identify relevant outside sources only from the journal list provided on eCollege.

**Step 2: Plan your work**

The broad goal of this assignment is to put yourself in the shoes of management from the company you work for (or have worked for) and identifying how the information you have learned in the course could help to increase the effectiveness of management in the firm and then create a 15 point document that clearly demonstrates what you have learned that would be of use to management, providing evidence from two different OUTSIDE sources per point (30 total references) ONLY from the journal list provided on eCollege. It might also help at this point to review how you're going to be assessed (see below).

**Step 3: Complete the assignment**

The deliverable for completing the assignment will be a document that contains 15 points. **These 15 points should be detailed enough that management could actually use the feedback by implement clear and concrete plans for change and need to each be supported by two different outside sources ONLY from the journal list provided on eCollege for a total of 30 references (include reference section at the end).**

**Final Project Assessment Form\*\***

**Student Name:**

1. **How well does the paper address the objective of the assignment? (60%):**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| The paper demonstrates a clear understanding of management | 0 | 2 | 4 | 6 |
| Readers gain an appreciation for management’s problems/challenges/issues and the context in which it arises | 0 | 2 | 4 | 6 |
| It is clear how the 15 points could help solve the problem | 0 | 2 | 4 | 6 |
| It is evident that management values or would value the offering | 0 | 2 | 4 | 6 |
| It is explained how this information will lead to improvements in the firm in which management work | 0 | 2 | 4 | 6 |
| **Average (out of 210) =** | | | | |

1. **Was the paper compelling, clear, imaginative, and informative? (40%):**

|  |  |  |  |
| --- | --- | --- | --- |
| The 15 points were creative and imaginative | 0 | 2 | 4 |
| The 15 points were clear and relevant to the overall theme | 0 | 2 | 4 |
| The paper was effective, informative and appealing | 0 | 2 | 4 |
| **Average (out of 140) =** | | | |
|  | | | |

**Total Score (out of 350) =**

**\*\*Please note that unless two unique outside sources ONLY from the journal list on eCollege are used to support each point (30 total references), then that point will not count. For each point that does not count, an automatic 3% will be deleted from your total grade above.**