**‘Explain one United Nations Sustainability goal and explore why organisations need to pay attention to it in managing their workforce. You should use a real life company example to help to illustrate some of your points’.**

**Goal 11: Make cities inclusive, safe, resilient and sustainable**

1. Host educational workshops

<https://yourmove.org.au/resources/promoting-public-transport-at-work/>

1. Invest in sustainable city projects

GE: ecomagination examples

<https://www.greenbiz.com/news/2009/01/20/general-electric-open-ecomagination-centre-masdar-city>

<https://products.currentbyge.com/sites/products.currentbyge.com/files/documents/document_file/VERT050-GE-Smarter-and-More-Sustainable-City-With-LED-Lighting-eBook.pdf>

1. Have policies that encourage the workforce to be more sustainable

<https://media.wiley.com/product_data/excerpt/74/11181409/1118140974-140.pdf>

* Enable flexible start and finish times for staff so people can match their commute with bus or train timetables
* Preference the use of public transport instead of pool cars or taxis for business trips to destinations easily reached by train or bus, especially in the central city
* Provide SmartRider (Australian oyster card charged by company) cards for business trips (see page on business smartriders) or commute trips (see page on smartriders for commute trips).
* Provide info on how companies

**OTHER POSSIBLE Useful links:**

[**https://www.un.org/sustainabledevelopment/cities/**](https://www.un.org/sustainabledevelopment/cities/)

**https://www.theguardian.com/sustainable-business/blog/best-practices-sustainability-us-corporations-ceres**

[**https://www.greenbiz.com/blog/2014/06/13/how-hr-pros-can-boost-sustainability-and-employee-engagement**](https://www.greenbiz.com/blog/2014/06/13/how-hr-pros-can-boost-sustainability-and-employee-engagement)

[**https://media.wiley.com/product\_data/excerpt/74/11181409/1118140974-140.pdf**](https://media.wiley.com/product_data/excerpt/74/11181409/1118140974-140.pdf)

[**https://yourmove.org.au/resources/promoting-public-transport-at-work/**](https://yourmove.org.au/resources/promoting-public-transport-at-work/)

[**http://www.maritimecsr.com/files/reports/2016/GE\_Sustainability\_Highlights\_PDF\_v5.pdf**](http://www.maritimecsr.com/files/reports/2016/GE_Sustainability_Highlights_PDF_v5.pdf)

[**https://www.ge.com/reports/ecomagination-ten-years-later-proving-efficiency-economics-go-hand-hand/**](https://www.ge.com/reports/ecomagination-ten-years-later-proving-efficiency-economics-go-hand-hand/)

[**https://www.greenbiz.com/news/2009/01/20/general-electric-open-ecomagination-centre-masdar-city**](https://www.greenbiz.com/news/2009/01/20/general-electric-open-ecomagination-centre-masdar-city)

[**https://www.greenbiz.com/news/2009/01/20/general-electric-open-ecomagination-centre-masdar-city**](https://www.greenbiz.com/news/2009/01/20/general-electric-open-ecomagination-centre-masdar-city)

[**https://www.wri.org/our-work/top-outcome/ge-launches-ambitious-green-initiative**](https://www.wri.org/our-work/top-outcome/ge-launches-ambitious-green-initiative)

[**https://products.currentbyge.com/sites/products.currentbyge.com/files/documents/document\_file/VERT050-GE-Smarter-and-More-Sustainable-City-With-LED-Lighting-eBook.pdf**](https://products.currentbyge.com/sites/products.currentbyge.com/files/documents/document_file/VERT050-GE-Smarter-and-More-Sustainable-City-With-LED-Lighting-eBook.pdf)

INTRO:

-why companies are looking at this issue and how they are addressing this

-Leadership in organisations is key for effective communication of goals and efficiency and achieving them.