

OUTSTANDING (90s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis and Domains of knowledge

- understands, and clearly and fully addresses, the assignment brief
- full understanding of the applied problem(s)
- full understanding and comprehensive coverage of theoretical concepts relevant to the applied problem(s), demonstrating excellent insight and a critical level of evaluation
- appropriate selection of sources
- evidence of extensive independent reading, applied appropriately to the assignment
- critical, insightful and focused evaluation of theory and/or empirical evidence entirely relevant to the applied problem(s)
- original ideas and critique

Structure and presentation

- logically and coherently structured, focused entirely on the topic
- fluent style
- clearly and concisely expressed
- appropriate referral to sources throughout the assignment
- compelling arguments made
- ideal structure, style and presentation for given format and audience *

EXCELLENT (80s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis and Domains of knowledge

- understands, and clearly and fully addresses, the assignment brief
- thorough understanding of the applied problem(s)
- thorough understanding and comprehensive coverage of theoretical concepts relevant to the applied problem(s), demonstrating good insight and a critical evaluation
- appropriate selection of sources
- evidence of substantial independent reading, applied appropriately to the assignment
- critical evaluation of theory and/or empirical evidence relevant to the applied problem(s)

Structure and presentation

- logically and coherently structured, very well focused and structured
- fluent style
- clearly and concisely expressed
- appropriate referral to sources throughout the assignment
- very good structure, style and presentation for given format and audience *

VERY GOOD (70s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis and Domains of knowledge

- understands, and clearly and fully addresses, the assignment brief
- understanding of the applied problem(s)
- understanding and broad coverage of theoretical concepts potentially relevant to the applied problem(s); good level of insight and evaluation

- appropriate selection of sources
- evidence of independent reading
- sound discussion of theory and/or empirical evidence relevant to the applied problem(s)
- evidence is used to support arguments
- awareness of wider issues

Structure and presentation

- logically and coherently structured; integrated presentation
- clearly expressed
- appropriate referral to sources throughout the assignment
- structure, style and presentation appropriate for format and audience*

GOOD (60s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis and Domains of knowledge

- understands, and addresses, the assignment brief
- some understanding of the applied problem(s)
- understanding and coverage of key theoretical concepts potentially relevant to the applied problem(s)
- good use of relevant literature; appropriate selection of sources
- discussion of theory or empirical evidence potentially relevant to the applied problem(s)

Structure and presentation

- coherently structured; logical presentation
- clearly expressed
- appropriate referral to sources
- most elements of structure, style and/or presentation appropriate for given format and audience*

SATISFACTORY (50s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis and Domains of knowledge

- general understanding of the assignment brief; though essay question may not be addressed in full
- some understanding of the applied problem(s)
- sound coverage and understanding of theoretical concepts, demonstrated through description, evaluative thought is apparent in some areas of the applied problem(s)– OR restricted coverage and understanding of theoretical concepts, but evaluated well to the applied problem(s)
- appropriate reading is demonstrated to support the discussion

Structure and presentation

- clear structure and presentation, but little development throughout essay
- adequately expressed
- some, but not most, elements of structure, style and presentation are appropriate for given format and audience *

WEAK (40s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis and Domains of knowledge

- limited understanding of the assignment brief and/or incomplete address of essay question
- limited understanding of the applied problem(s)
- general knowledge demonstrated, but work is mainly descriptive with limited understanding, of theoretical concepts
- sparse coverage and description of theory or empirical evidence, lacking key details

Structure and presentation

- adequate presentation, some unclear sections
- style and presentation not appropriate for format and audience*

INADEQUATE (30s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis + Domains of knowledge

- minimal or no understanding of the assignment brief and incomplete address of essay question
- minimal or no understanding of the applied problem(s)
- superficial or no coverage, lack of understanding, or inappropriate selection, of course material; key literature and theories missing

Structure and presentation

- disorganised
- unclear structure
- inadequately expressed
- style and presentation inappropriate for format and audience*

VERY POOR (20s)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis + Domains of knowledge

- no understanding of the assignment brief
- no understanding of the applied problem(s)
- misinterpretation, misunderstanding, poor or inappropriate use of literature and coverage of theoretical concepts
- limited range of sources

Structure and presentation

- disorganised, poor presentation
- spelling and grammatical errors
- limited structure, or unacceptably brief
- presentation entirely inappropriate for format and audience*

NO WORTHWHILE CONTENT (0-19)

Meets all of the following criteria (* see *Notes* on final page, below):

Understanding and analysis + Domains of knowledge

- no understanding of the assignment brief or applied problem(s)
- inaccurate or inappropriate content

Structure and presentation

- very poor presentation
- spelling and grammar errors
- lack of structure; lacks coherence
- presentation unacceptable for format and audience*

Notes: Examples of style and presentation that is not entirely appropriate for the format and audience include, for example, informal language where formal language would be expected, the use of bullet points where prose would be expected, writing the piece as a briefing document when the assignment brief requires a letter, and so on.