**Order Information**

**Part 1: (PowerPoint presentation)**

* + Assume the role of a group of change management consultants.
  + Choose real- world organisation where you see a need for change. **(Chosen organization is: Nokia corporation – only phone section)** Please write about Nokia corporation.
  + As change management consultants, develop a presentation for senior management and relevant stakeholders demonstrating:

• I**ntroduction:**

1. Objectives
2. Talk about the sector first, how big the sector and so on…
3. Move to Nokia company – background

• **Middle**

1. Discuss company external forces that effect the company and cause internal issues or change mindset
2. Discuss external forces like polices, residential changes, technology, political, economic and legal.
3. What **internal/external resources would be required to implement proposed change successfully.**
4. The thinking behind **proposed change**
5. Who and what would be included in the **change management programme**.
6. Discuss the main issue in the company (Most important).

• **Conclusion**

1. Quick summary
2. Prepare something that you could explain in 20 minutes.
3. Good presentation is a combine between style and substances
   * 8 slides.
   * Use headings for the slides and the discussion/explanation within the note section.
   * 6 references (Harvard format)

* **Group Presentation focus points:**
* Clear and confident presentation
* Evidence of research and verbal references to published theory
* Organised and logical flow to the arguments
* Appropriate use of business language and terminology

**Part 2: (Individual essay)**

* Exactly 2000 words.
* 15 references are required. (ex. theories)

1. The only link between the individual essay and the group presentation is the personal skills that you learn from the group presentation. You are not talking any company any more. It could be that you learn how to speak together in a group, time management, eye contact or communication. How those skills will help you on the short and long term.
2. You will speak about your personal skills, your strength and weakness. What skills you need to improve like articulation, thinking about changing company management identify weaknesses and strength of the companies, planning, executions Body language Management skills.
3. You need to develop an individual research regarding communication future changes. So you can use this survey as a reference to say this skill will be important in the next five years.
4. Having worked with your group to develop the group presentation, you may have learnt new skills and understood the application of theory in practical scenarios. You may have even realised that there is room for personal development in terms of skills and knowledge required to be a successful change consultant.

In your individual essay, reflect on your current competencies.

* Identify gaps/room for improvement and how you would endeavour to address these in the long and the short term.
* Since this is a personal reflection, be as frank and open as possible about your strengths and weaknesses as an individual and a future change consultant.
* You are allowed to carry out independent research using contemporary literature including quality press, professional journals and academic texts to explore the implication of developing competancies as a change consultant.
* **Individual Essay Focus points:**
  + Focus on assignment- Aims and objectives; focus; justification; clarity; significance.
  + Theoretical understanding (Key concepts) – Critical; relevant to aims and objectives; key ideas, models and concepts; gaps.
  + Critical understanding- Level of analysis, and critical evaluation. Critical reflection, appropriate application of theory in relation to aims and objectives.
  + Presentation – accurate referencing, logical structure, language proficiency and coherence.

**A+ Grading scale to follow:**

Work, which is largely and predominantly characterised by evidence of the following:  
• Outstanding ability and critical thought.  
• Evidence of extensive reading / research.  
• Superior understanding showing significant signs of originality and an in-depth understanding of the topics covered (in particular in relation to the comprehension and analysis of relevant legal theories and legal argument).

• Use of new information, new methodology or new theory.  
• Original insight and power of analysis in which arguments are cogent and well supported in almost all respects or demonstrate creativity or originality.  
• Excellent grasp of appropriate critical concepts.  
• Excellence in understanding and critical analytical ability.  
• Evidence of wide reading and discriminating use of relevant literature sources and work experience where appropriate.  
• A firm sense of relevance.  
• Illuminating and intelligent use of quotation or other illustrative material.  
• Ability to present well-structured and persuasive argument.  
• A superior and effective command of English.  
• No significant deficiencies within the context of the assessment format.  
• Consistently high standard of presentation.