Part 1. Your outline should be 2 pages in length, not including the title or references pages. It can be either a topic or sentence outline and should include information from at least five scholarly references (a total of at least five references are required for the final paper). Select a Fortune 500 company. Look up the company’s annual report (Wikipedia conveniently provides links to the annual reports for these companies). In the “reports” column, find the most recent Annual Report, sometimes called a Form 10-K or just “10-K”). In a paper (you might find this article about how to read an annual report ([https://www.wikihow.com/Read-an-Annual-Report)](https://www.wikihow.com/Read-an-Annual-Report%29) helpful for reading an annual report): Identify background information on the company, including the company name, ticker (stock) symbol, GICS Sector, and GICS Sub Industry. Summarize the products the company produces and sells, and who their target customers are. Describe factors that could shift the demand curve for the company’s product(s) (see the risk factors discussed in the K-10). Describe factors that could shift the supply c‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌urve for the company’s product(s) (see the risk factors discussed in the K-10). Describe whether the company’s product(s) would be expected to have an elastic demand or inelastic demand. Discuss the firm’s profitability with an explanation of the difference between accounting profit and economic profit. Examine the costs the company incurs and discuss whether the majority of costs are fixed or variable in nature. Describe the market structure that best describes the market the firm. Analyze how the market structure affects the profitability and pricing power of the firm. Your paper should be 10 pages, not including reference page or title page, it must conform to the CSU-Global Guide to Writing and APA. Include at least five scholarly references in addition to the course textbook. The Economics Library Guide ([https://csuglobal.libguides.com/economics)](https://csuglobal.libguides.com/economics%29) is a good tool to use to start your research (sources such as The Balance, [EconomicsHelp.org](https://EconomicsHelp.org), Investopedia, and other help websites are not acceptable). The CSU-Global Library is a good place to find these references. Part 1 is the outline/ topic sentence, 2 pages long with 5 references, Part 2 is the actual paper, 10 pages long with t‌‌‌‍‍‌‍‍‌‍‌‍‌‍‍‌‌‌‌he same references.